



January, 2025

Dear Community Friend,

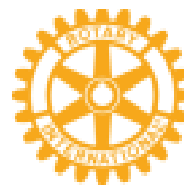
2025 will be the **FIFTH year** of Stillwater Sunrise Rotary's successful bike rally fundraiser, **BRIDGE THE VALLEY!** We invite you to [join us in sponsoring](#) so that our efforts can bring about good in our local community, the region we live in and our world. True to form, Rotary is a service organization that GIVES meaningfully in the following areas of impact:

Promoting peace  
Fighting disease  
Providing clean water, sanitation and hygiene  
Supporting education  
Growing local economies  
Saving mothers and children  
Protecting the environment

Not only will your sponsorship promote impact, it will elevate your business name and purpose through social media, signage, website presence and local advertising. Commit to sponsorship now or by June 1 to receive full amenities of sponsoring.

This year our bike rally will be held on **Sunday, August 10, 2025** with the start and finish in Chestnut Plaza. With **635** riders finishing, (a 20% increase from 2024) there was quite a celebration with fresh fruit, beer or root beer floats, food trucks, live music and cheering crowds. Sponsors are also invited to table at our event to promote their business or products.

Stillwater Sunrise Rotary is working to **Make Peace Visible by Creating Hope in the World!** Our sincere gratitude for your assistance in making this great event a success,



**The Stillwater Sunrise Rotary Club**

Greg Otsuka, SSR President

Bike Rally Chairs: Rick Heidick and Kris Bowditch

Sponsorship Team: Rich, Steve, Nancy, Lenny , and Mike

[www.SunRotary.org](http://www.SunRotary.org)

[www.bridgethevalley.org](http://www.bridgethevalley.org)

Box 425

Stillwater, MN 55082



## BRIDGE THE VALLEY - BIKE RALLY SPONSORSHIP OPPORTUNITIES

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YES! We want to sponsor the **Bridge the Valley - Bike Rally** on Sunday, August 10, 2025:

\_\_\_\_\_ **PREMIER EVENT SPONSOR** - \$5,000 - Grab this limited sponsorship when you can -

- "Presented By...." on promotional materials and huge banner
- Three BTV event T- shirts
- Highest position on website and logo/name on all rest stops
- Social Media posts, promotions, media kit
- Finish Finale Tent or rest stop networking opportunity
- 8 ride entries - team recognition

\_\_\_\_\_ **CARBON** - \$3,000:

- Logo & Name on huge street banner
- Two BTV event T-shirts
- High position on website; social media posts, promotions, media kit and logo/name on all rest stops
- Finish Finale Tent or rest stop networking opportunity
- 6 ride entries - team recognition

\_\_\_\_\_ **TITANIUM** - \$2,000:

- Logo & Name on huge street banner
- One BTV event T-shirt and logo/name at all rest stops
  - Good position on website; social media posts; promotions, media kit
- Finish Finale tent or table
- 4 ride entries - team recognition

\_\_\_\_\_ **ALUMINUM** - \$1,000:

- Logo & Name on huge street banner
- Name/logo at all rest stops
- On website; social media posts; promotions, media kit
- Finish Finale table or tent
- 2 ride entries

\_\_\_\_\_ **STEEL** - \$500:

- Logo on website
- Name/logo at all rest stops
- 1 ride entry

\_\_\_\_\_ **SPOKES** (In-kind donations, services and sites) - logo & name displayed at rest stops

To receive **FULL BENEFIT** from your sponsorship and have your name on our signage, banners and Tshirts, submit by **6/01/2025**

[www.bridgethevalley.org](http://www.bridgethevalley.org) <http://www.bikereg.com/bridge-the-valley>



SPONSOR NAME: \_\_\_\_\_

SPONSOR ADDRESS: \_\_\_\_\_

SPONSOR EMAIL:  
\_\_\_\_\_

SPONSOR PHONE: \_\_\_\_\_

SPONSOR SIGNATURE: \_\_\_\_\_

SHORT DESCRIPTION OF SPONSOR BUSINESS OR REASON FOR SPONSORING:  
\_\_\_\_\_

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**Mail checks to:** PO Box 425, Stillwater, MN 55082 (Invoice available upon request)  
bridgethevalleybikerally@gmail.com

## **Your sponsorship has supported some of these local and global needs:**

### **MINNESOTA & LOCAL: INTERNATIONAL:**

The Open Cupboard food shelf in Oakdale Computer lab for a school in Uganda After-school programming in New Brighton Books for Africa  
Stillwater Fire Department – new technology Technology hub for a school in Kenya Reading program for pre-K children in Mankato Three wells for clean drinking water in Uganda Camp Needlepoint for children with diabetes A water filtration system in Peru Community Thread in Stillwater Economics & water projects in Nicaragua Tubman Youth Drop-In Center School sanitation in India Rutherford school playground repairs  
ArtReach St. Croix  
Read to Feed at Stonebridge school  
21 Roots Farm for farmers with a disability  
St. Croix Valley Diaper Bank  
Park benches and ADA tables in Hayward  
Benches and bike racks in Stillwater park



**FOR MORE INFORMATION ABOUT  
THE IMPACT THAT STILLWATER  
SUNRISE IS MAKING IN OUR COMMUNITY  
AND THE WORLD, GO HERE**