

February, 2024

Dear Community Partner,

Stillwater Sunrise Rotary (SSR) invites you to participate as a sponsor in our fundraising bike rally, Bridge the Valley. Your engagement will assist local nonprofits and fund a variety of important global causes. SSR is working hard to **Make Peace Visible by Creating HOPE in the World** in 2024. Will you join us in creating an impactful event that produces positive outcomes for needed projects and programs? In 2023, SSR claimed to have impacted 250,000 lives! How many more can we affect in 2024?

The bike rally this year will be held on **Sunday, August 11, 2024** beginning and ending at Chestnut Plaza in the scenic town of Stillwater, MN. We hope to engage more with our sponsors this year and truly offer them more advertising, communication, opportunities and partnership. **Commit to your sponsorship level now and pay by June 15th to receive full amenities.**

Each year the number of riders has increased about 20% with last year's registration at 618; 27% from the St. Croix Valley, 49% from the Twin Cities, 11% from greater Minnesota, 10% from Wisconsin and 13 people are from states other than MN and WI. Plus, the feedback from surveys is quite positive for the event. As in the past, riders will enjoy five different routes, unique rest stops, live music and refreshments at the end, and a Tshirt option. ALL net income goes to local and global projects under Rotary International's seven areas of focus with are:

- Promoting peace
- Fighting disease
- Providing clean water, sanitation and hygiene
- Supporting education
- Growing local economies
- Saving mothers and children
- Protecting the environment

Our sincere gratitude for your assistance in making this great event a success,

The Stillwater Sunrise Rotary Club

Bike Rally Chairs: Rick Heidick and Kris Bowditch

Sponsorship Team: Rich, Steve, Nancy, and Lenny

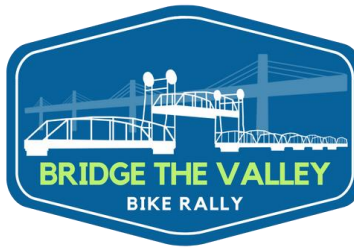
SunRotary.org

www.bridgethevalley.org

Box 425

Stillwater, MN 55082





BRIDGE THE VALLEY - BIKE RALLY SPONSORSHIP OPPORTUNITIES

YES! We want to sponsor the **Bridge the Valley - Bike Rally** on Sunday, August 11, 2024:

_____ **PREMIER EVENT SPONSOR** - \$5,000 - Grab this limited sponsorship when you can -

- "Presented By...." on promotional materials and huge banner
- Logo on event T-shirts and three BTV T-shirts
- Highest position on website
- Social Media posts, promotions, media kit
- Finish Finale Tent or rest stop networking opportunity
- 8 ride entries - team recognition

_____ **CARBON** - \$3,000:

- Logo & Name on huge street banner
- Logo on event T-shirts and two BTV T-shirts
- High position on website; social media posts, promotions, media kit
- Finish Finale Tent or rest stop networking opportunity
- 6 ride entries - team recognition

_____ **TITANIUM** - \$2,000:

- Logo & Name on huge street banner
- Logo on event T-shirts and one BTV T-shirt
- Good position on website; social media posts; promotions, media kit
- Finish Finale tent or table
- 4 ride entries - team recognition

_____ **ALUMINUM** - \$1,000:

- Logo & Name on huge street banner
- Name on event T-shirts
- On website; social media posts; promotions, media kit
- Finish Finale table or tent
- 2 ride entries

_____ **STEEL** - \$500:

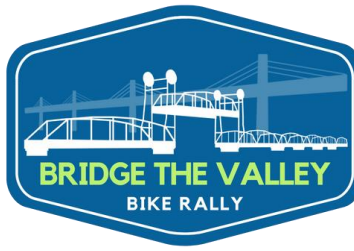
- Logo in on website
- Name on event T-shirts
- 1 ride entry

_____ **SPOKES** (In-kind donations, services and sites) - logo & name displayed at rest stops

To receive **FULL BENEFIT** from your sponsorship and have your name on our signage, banners and Tshirts, submit by **6/15/2024**

www.bridgethevalley.org

<http://www.bikereg.com/bridge-the-valley>



SPONSOR NAME: _____

SPONSOR ADDRESS: _____

SPONSOR EMAIL: _____

SPONSOR PHONE: _____

SPONSOR SIGNATURE: _____

SHORT DESCRIPTION OF SPONSOR BUSINESS OR REASON FOR SPONSORING:

Mail checks to: PO Box 425, Stillwater, MN 55082 (Invoice available upon request)
bridgethevalleybikerally@gmail.com

Your sponsorship has supported some of these local and global needs:

MINNESOTA & LOCAL:

The Open Cupboard food shelf in Oakdale
After-school programming in New Brighton
Stillwater Fire Department – new technology
Reading program for pre-K children in Mankato
Camp Needlepoint for children with diabetes
Community Thread in Stillwater
Tubman Youth Drop-In Center
Rutherford school playground repairs
ArtReach St. Croix
Read to Feed at Stonebridge school
21 Roots Farm for farmers with a disability
St. Croix Valley Diaper Bank
Park benches and ADA tables in Hayward
Benches and bike racks in Stillwater park

INTERNATIONAL:

Computer lab for a school in Uganda
Books for Africa
Technology hub for a school in Kenya
Three wells for clean drinking water in Uganda
A water filtration system in Peru
Economics & water projects in Nicaragua
School sanitation in India



**FOR MORE INFORMATION ABOUT
THE IMPACT THAT STILLWATER
SUNRISE IS MAKING IN OUR
COMMUNITY AND THE WORLD, GO
HERE:**