

March, 2023

Dear Community Partner,

After a successful 550+ riders in 2022, (a 20% increase) Stillwater Sunrise Rotary Club will host another **Bridge the Valley - Bike Rally** on Sunday morning, **August 13, 2023**. We invite you to **join us in sponsoring** as we together imagine what could be done in the world for good. Our president, Jennifer Jones, challenges us to dream big and take action. Our ride will begin and end again in the heart of Stillwater - Chestnut Plaza. **Five exciting routes** travel about our beautiful valley enjoying great rest stops and a festive finale.

WHY Sponsor?

- Your support will affect Rotary's seven interests: peacebuilding, disease prevention, clean water, mother-child health, literacy, economic development, and the environment.
- Feedback from riders was very positive - we anticipate at least another 20% increase.
- Success in 2022 helped Stillwater Sunrise Rotary fund **30+ local, regional and international service projects** aimed at "Doing Good in the World."
- **24,538 lives were impacted** around the world through Stillwater Sunrise Rotary efforts in 2022.
- 90+% of funds raised at Bridge the Valley (BTV) will go directly to the service projects locally and globally
- The **target goal for lives impacted in the next year is 30,000+**.

Please help us achieve **More** Good in the World.

Check out our monetary and in-kind sponsorships. Both are welcomed, and in fact, necessary for Stillwater Sunrise Rotary to meet our fundraising goals.

Be a sponsor! We need you! Join the Rally and help Stillwater Sunrise Rotary Imagine all that Rotary can do in our local and global communities.

Our sincere gratitude for your assistance,

The Stillwater Sunrise Rotary Club

Bike Rally Chairs: Rick Heidick and Kris Bowditch
Sponsorship Team: Rich, Steve, Nancy and Lenny
SunRotary.org
www.bridgethevalley.org

PO Box 425
Stillwater, MN 55082



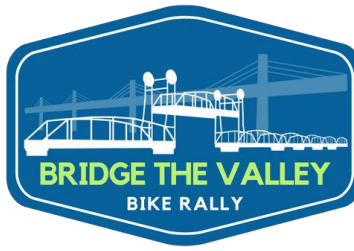
Rotary's Test

Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?



BRIDGE THE VALLEY - BIKE RALLY SPONSORSHIP OPPORTUNITIES

YES! We want to sponsor the **Bridge the Valley - Bike Rally** on Sunday, August 13, 2023 which begins and ends in the Chestnut Plaza, Stillwater, MN:

SOLD PREMIER EVENT SPONSOR - \$5,000 - Grab this limited sponsorship when you can -

- "Presented By..." on promotional materials and huge banner
- Logo on all T-shirts and three BTV T-shirts
- Highest position on website
- Social Media posts, promotions, media kit
- Finish Finale Tent or rest stop networking opportunity
- 8 ride entries - team recognition

_____ **CARBON** - \$3,000:

- Logo & Name on huge street banner
- Logo on all T-shirts and two BTV T-shirts
- High position on website; social media posts, promotions, media kit
- Finish Finale Tent or rest stop networking opportunity
- 6 ride entries - team recognition

_____ **TITANIUM** - \$2,000:

- Logo & Name on huge street banner
- Logo on all T-shirts and one BTV T-shirt
- Good position on website; social media posts; promotions, media kit
- Finish Finale tent or table
- 4 ride entries - team recognition

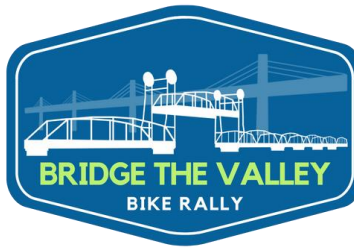
_____ **ALUMINUM** - \$1,000:

- Logo & Name on huge street banner
- Name on all T-shirts
- On website; social media posts; promotions, media kit
- Finish Finale table or tent
- 2 ride entries

_____ **STEEL** - \$500:

- Logo in on website
- Name on all T-shirts
- 1 ride entry

_____ **SPOKES** (In-kind donations, services and sites) - logo & name displayed at rest stops



To receive FULL BENEFIT from your sponsorship and have your name on our signage, banners and Tshirts, submit by 7/15/23

www.bridgethevalley.org

<http://www.bikereg.com/bridge-the-valley>

SPONSOR NAME: _____

SPONSOR ADDRESS: _____

SPONSOR EMAIL: _____

SPONSOR PHONE: _____

SPONSOR SIGNATURE: _____

SHORT DESCRIPTION OF SPONSOR BUSINESS OR REASON FOR SPONSORING:

Mail checks to: PO Box 425, Stillwater, MN 55082 (Invoice available upon request) or
CC# _____ EXP DATE: _____ CVS: _____ ZIP CODE: _____ /
bridgethevalleybikerally@gmail.com

With your sponsorship funding, The Stillwater Sunrise Rotary can support meaningful projects locally and globally like these formerly funded. Thank you ahead of time for what we can accomplish together.

Education/Literacy Projects:

- STRIVE (SAHS mentoring program)
- ALC Boat building project
- International Student Exchange program
- Camp Enterprise /Camp RYLA (Leadership)
- Salvation Army Bell-ringing
- H2O for Life - water solutions S Sudan

Local Service Projects:

- Valley Outreach Food Shelf
- Hearts & Hammers
- Rake-a-Difference
- Roadside Clean-up
- ShelterBox Disaster Aid
- Family Means Youth programs
- North Star Youth
- Respectable
- McKusick Fishing Pier
- Lily Lake Fishing Pier
- New Brighton Kids Alive

International Support/Projects

- Rotary Foundation
- End Polio Now Vaccination Campaign
- Kenya Water Project
- Medical Equipment in Argentina
- Fast for Hope - community development in Nicaragua
- Backpacks for Costa Rican children
- Remember Niger



Play for Patrick Schoonover Foundation
EVOLVE Family Services
Family Resource Center
Stillwater Gazebo
Arcola Mills Historic Site
Ramsey Grove Pollinator Garden